

RURAL YOUTH



SPONSORSHIP PROSPECTUS 2026



Who We Are

Rural Youth Tasmania is a vibrant, youth-led organisation committed to developing young Tasmanians aged 15 to 30—whether from rural backgrounds or city suburbs. Founded on values of mateship, trust, and respect, we foster growth through leadership opportunities, training, and community engagement.

Over the years, we've helped shape the lives of over 10,000 young people. Through key events like Agfest, the Young Farmer of the Year, and International Study Tours, our members gain confidence, skills and training along with lifelong connections.

Our Mission

Connect

Develop

Celebrate



Why Partner with Us?

Partnering with Rural Youth Tasmania means aligning your brand with a well-established and future-focused not-for-profit. Sponsorship delivers:

- **Community Impact:** Directly invest in Tasmania's youth and rural communities.
- **Brand Visibility:** Showcase your brand to thousands of Agfest attendees along with farmers, industry professionals and community members.
- **Strategic Networking:** Connect with agricultural leaders, influencers, and decision-makers through the Rural Youth Network.
- **CSR Value:** Demonstrate your commitment to sustainability, youth development, and local agriculture.



Sponsorship Opportunities

1. Agfest Tasmania

Dates: 7 to 9 May 2026

Location: Quercus Park, Carrick

Agfest is one of Australia's premier Field Days events, drawing over 50,000 attendees annually. Run by our members, this volunteer-powered event exemplifies what young people can achieve.

Benefits include:

- Prime site placement.
- Brand signage & recognition.
- Digital promotion via website & social media.
- Event passes & networking invitations.
- Site activation opportunities (demos, experiences).



2. Tasmanian Young Farmer of the Year Competition

An exciting, multi-module competition that puts Tasmania's best young farming talent to the test—both in the field and on stage.

Sponsorship perks:

- Logo presence at competition venues.
- Acknowledgement in media & awards.
- Invitation to Finals & Dinner.
- Networking with rising leaders in agriculture.
- Opportunity to build and deliver module for competition.



3. International and National Study Tours

Expanding perspectives through reciprocal study tours—Tasmanian Rural Youth Members travel internationally while we host future rural leaders from other countries and regions.

Sponsors benefit from:

- Branding on tour materials and presentations.
- Media exposure.
- Host site visit opportunities.
- Personal interaction with emerging talent.



4. Quercus Park Opportunities

Home to Agfest, Magic Millions, Party in the Paddock and more, Quercus Park is a unique event venue available for hosting festivals, expos, functions and retreats year-round.

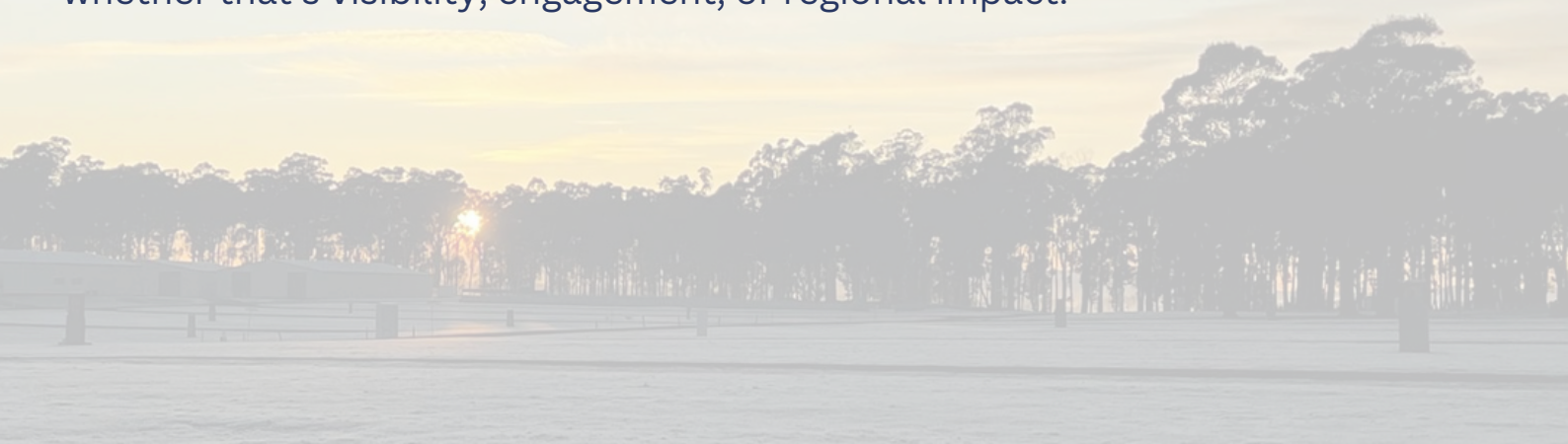
Sponsorship opportunities:

- Naming rights to key locations or structures.
- Branding at high-traffic events.
- Promotional tie-ins for seasonal or one-off hires.



5. Tailored Sponsorship Packages

Looking for something unique? Let's build a custom package to meet your objectives –whether that's visibility, engagement, or regional impact.



Sponsorship Tiers - Agfest 2026

Tier	Cost	Site Size	Event Passes (Adult/Exhibitor)
Silver	\$5,300	10m x 10m	2 Adult (General Admission) / 2 Exhibitor
Gold	\$10,600	20m x 20m	4 Adult (General Admission) / 6 Exhibitor
Platinum	\$16,000	20m x 30m	6 Adult (General Admission) / 10 Exhibitor
Diamond	\$21,000	20m x 40m	8 Adult (General Admission) / 14 Exhibitor

**All prices exclude GST.*

Other Benefits include:

- Guaranteed exhibitor acceptance.
- Guaranteed site location.
- Branding and promotions through visual and digital means.



GET INVOLVED

Whether you're a business, organisation, or individual, your support makes a tangible difference.

We prioritise partnerships that:

- Benefit Tasmanian communities.
- Build youth capacity.
- Strengthen the agri-sector.
- Align with our mission and values.

Let's work together to create a lasting impact.



CONTACT US

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These businesses are joining us. Can we add you?

