

# AGFEST

## 7-9 MAY 2026



## EXHIBITOR PROSPECTUS 2026



**RURAL**   
**YOUTH** 



**WHEN IS AGFEST**

**AGFEST**  
**7-9 MAY 2026**

**Agfest 2026 Applications open on  
1<sup>st</sup> September 2025**







Rural Youth Tasmania is dedicated to empowering the young people of Tasmania, through the traditions of rich rural values of mateship, trust and respect. Rural Youth brings like minded people together, from diverse backgrounds and experiences. We are an exciting and forward- thinking not for profit organisation run by young people for young people.

Our membership is open to anyone aged 15-30, rural or not and has positively affected the lives of between 8,000 and 10,000 young people. Our organisation helps to develop the skills of young people by creating opportunities and offering formal and informal training that makes a difference in the lives of our members and in the community.

Our mission is to Connect, Develop and Celebrate young Tasmanians.

With a commitment to the development of Tasmania's rural communities, our organisation offers various opportunities for participation in events like Agfest, the Young Farmer of the Year Competition, and Study Tours plus more.



# WHY EXHIBIT AT AGFEST

There are a number of reasons why exhibiting at Agfest will be good for you and your business.

1. **Community Impact:** Supporting Rural Youth Tasmania demonstrates your commitment to investing in the future of Tasmania's rural communities.
2. **Brand Exposure:** Gain visibility among a highly engaged audience of rural youth, farmers, industry professionals, and community members.
3. **Networking Opportunities:** Access a network of influential stakeholders within the agricultural sector, fostering valuable connections and partnerships.
4. **Corporate Social Responsibility:** Showcase your company's dedication to supporting youth development, agriculture, and rural initiatives.





# WHERE IS AGFEST

## Quercus Park

Agfest is held at Quercus Park, one of Tasmania's unique event spaces situated at 415 Oaks Road Carrick, Northern Tasmania and is available for hire for a range of opportunities including Demo Days, Festivals, Shows, Retreats, Functions etc.

Quercus Park is the home of Agfest, Magic Millions, Party in the Paddock, Northern Tasmanian Eventing Club and United Kennels Club.





# CHOOSING THE RIGHT SITE AT AGFEST

## STATIC OUTDOOR SITES

Static outdoor sites are best suited to agricultural, automotive, construction, communication, hardware, horticulture, lifestyle, marine, recreation, equine & livestock, safety, and service providing industries.

### SITE SIZES

3.0m (frontage) x 4.5m (depth)  
4.5m (frontage) x 4.5m (depth)  
7.5m (frontage) x 4.5m (depth)

## QUERCUS COFFEE VENDOR

Coffee vendors will either be placed with a Community Caterer or in a Quercus Tastes precincts or in other locations around the general site

### SITE SIZES

10m (frontage) x 20m (depth)

## CRAFT MARKET

This area is for arts and crafts in the center of site with preference given to handmade, Tasmanian, high quality and non-commercial products.

## SITE SIZES

5m (frontage) x 10m (depth)  
10m (frontage) x 10m (depth)  
10m (frontage) x 20m (depth)  
10m (frontage) x 40m (depth)

## QUERCUS TASTES

Quercus Tastes food precincts will be located around the site in small groups of food vendors who offer delicious street-style food.

### SITE SIZES

3.0m (frontage) x 4.5m (depth)  
4.5m (frontage) x 4.5m (depth)  
7.5m (frontage) x 4.5m (depth)

## COMMUNITY CATERERS

Only 'not-for-profit' service organisations, community groups and industry promotion organisations are eligible to apply for community catering sites. text

### SITE SIZES

4.0m (frontage) x 4m (depth)



# CHOOSING THE RIGHT SITE AT AGFEST

## MARQUEES

**PREFERRED SUPPLIER  
OF MARQUEES**



## CRAFT PAVILIONS

This area is for arts and crafts with preference given to handmade, Tasmanian, high quality and non-commercial products.

## SITE SIZES

**3m (frontage) x 3m (depth)**

## SITE SIZES

**6.0m (frontage) x 3m (depth)**

## BUSINESS AND LIFESTYLE PAVILION

Businesses from agricultural services, government departments, educational facilities and lifestyle products who wish to showcase in a trade type set up.





# SPONSORSHIP OPPORTUNITIES

## Agfest

Agfest is Tasmania's premier agricultural and multi-award winning event, attracting thousands of visitors each year. Held annually over 3 days, Agfest 2026 will be held from 7 to 9 May at Quercus Park, Carrick.

Agfest is run by Rural Youth Members, aged between 15 and 30 with support from organisation and event staff. The volunteer members dedicate thousands of hours to deliver Agfest and offers something for everyone.

### Sponsorship Benefits

Prime site placement

Brand signage & recognition

Digital promotion via website & social media

Event passes & networking invitations

Site activation opportunities (demos, experiences)









# SPONSORS AND PARTNERS OF AGFEST



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TASMANIA



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